

AT-403

2-Day  
COURSE

# USABILITY TESTING

Discover how to integrate usability testing techniques that will help take your product to the next level

## COURSE OUTCOMES

- > Learn about usability testing and its role in the UX design process
- > Discover usability testing techniques and how to set up a usability test
- > Practice conducting usability testing through hands-on exercises
- > Learn how to identify and recruit appropriate test participants
- > Facilitate test sessions and analyze resulting data
- > Uncover methods for turning usability test results into recommendations

## WHO SHOULD ATTEND?

This course requires limited prior UX knowledge. Recommended for UI/UX designers, interaction designers, product designers, QA specialists, business analysts, market researchers, graphic designers, and anyone looking to expand or update their skills.



## COURSE OUTLINE

(This course is 50% theory, 50% practical)

### INTRODUCTION

- > Reasons to conduct usability testing
- > Types of usability testing
- > Pros and cons of expert vs. user-based usability reviews
- > Fitting usability testing into the design process

### USABILITY TESTING METHODS

- > Remote testing
- > Usability testing software tools
- > Testing mobile devices
- > Usability testing with early production prototypes

### CONDUCTING TEST SESSIONS

- > Capturing test session data
- > Remote usability testing vs. co-located testing
- > Testing high fidelity vs. low fidelity prototypes
- > Retrospective and automated testing

### ANALYSIS & REPORTING

- > Analyzing the data
- > Turning test results into design recommendations
- > Cost justifying usability testing
- > Standard for reporting usability results

## CERTIFICATION

Usability Testing is a course within the following certification stream if finished within two years of the initial course:



*This 2-day course provides a thorough understanding of the usability testing process. Learn how to test your product to mitigate risk by exposing usability issues before users do.*

## COURSE DETAILS

### DURATION

2-days, 9:00am – 4:30pm

Two full-day sessions with one-hour lunch breaks.

### COURSE MATERIALS

Participants receive a printed course booklet including a visualization of Akendi's process.

A laptop is recommended for this course.

### REGISTRATION COST

**2-day course:** \$1349 CAD

**CXD or CXR Certification:** \$3095 CAD

Light breakfast, coffee and tea are provided.

Course cost is per person as stated plus tax.

Akendi reserves the right to cancel a scheduled training session up to 5 business days prior to the training if a minimum class size of 4 participants has not been attained.

### LOCATIONS

Our training courses are delivered in Toronto, Ottawa, and Montreal, Canada, and in London, UK. Check our website for an up-to-date schedule: [www.akendi.com/ux-training](http://www.akendi.com/ux-training).

### Custom Training Available!

Akendi offers customised training courses designed to fit your organization's specific needs. Contact us at [training@akendi.com](mailto:training@akendi.com) for more information.

**REGISTER TODAY!**

[www.akendi.com/ux-training](http://www.akendi.com/ux-training)

