

AD-107

1-Day  
COURSE

# INTERACTION DESIGN

Learn to design interactive experiences that anticipate user needs and exceed expectations

## COURSE OUTCOMES

- > Learn the principles of interaction design
- > Gain the skills required to design user focused interactions
- > Understand interactions specific to mobile
- > Practice utilizing interaction design patterns and processes through hands-on exercises
- > Discover techniques to integrate interaction design into your design process

## WHO SHOULD ATTEND?

This course requires limited prior UX design knowledge. Recommended for web developers, product managers, UI/UX designers, graphic designers, those responsible for websites, apps, intranets or portals and anyone looking to expand or update their skills.



## COURSE OUTLINE

(This course is 75% theory, 25% practical)

### INTRODUCTION

- > The design and evolution of user interaction
- > What it takes to be an interaction designer

### INTERACTION DESIGN PROCESS

- > User requirements for interaction design
- > Identifying user experience and usability goals
- > UX architectures
- > Controls, widgets and workflows
- > UX/UI design patterns
- > Specifications, standards and guidelines

### DESIGN PRINCIPLES

- > Review of physical and cognitive factors that affect user interactions
- > Understanding of Fitts' Law
- > How to apply design principles to achieve better designs
- > Standards and guidelines

### DESIGN PATTERNS

- > How to work more efficiently using patterns
- > Exploration and assessment of different patterns
- > Awareness of dark patterns
- > How to create a pattern library

## CERTIFICATION

Interaction Design is a course within the following certification stream if finished within two years of the initial course:



*This 1-day course covers interaction design principles that target user needs, enhance user satisfaction and are essential to designing competitive digital products.*

## COURSE DETAILS

### DURATION

1-day, 9:00am – 4:30pm

*A full-day session with a one-hour lunch break.*

### COURSE MATERIALS

*Participants receive a printed course booklet including a visualization of Akendi's process.*

*A laptop is not required for this course.*

### REGISTRATION COST

**1-day courses:** \$675 CAD

**CXD or CXR Certification:** \$3095CAD

*Light breakfast, coffee and tea are provided.*

*Course cost is per person as stated plus tax.*

*Akendi reserves the right to cancel a scheduled training session up to 5 business days prior to the training if a minimum class size of 4 participants has not been attained.*

### LOCATIONS

Our training courses are delivered in Toronto, Ottawa, and Montreal, Canada, and in London, UK. Check our website for an up-to-date schedule: [www.akendi.com/ux-training](http://www.akendi.com/ux-training).

### Custom Training Available!

Akendi offers customised training courses designed to fit your organization's specific needs. Contact us at [training@akendi.com](mailto:training@akendi.com) for more information.

**REGISTER TODAY!**

[www.akendi.com/ux-training](http://www.akendi.com/ux-training)

