AD-107

INTERACTION DESIGN

Learn how to leverage interaction design to develop deliberate and creative interactions that allow users to navigate a platform in the ways that make sense to them. Understand where to prioritize user needs and how to define the optimal experience.

WHAT YOU WILL LEARN

> The value of interaction design

> Essential interaction design principles

> Skills required to design user-focused interactions

> How to design basic wireframes

> Techniques to integrate interaction design into your design process

> Hands-on experience utilizing interaction design principles

WHO SHOULD ATTEND?

This course requires limited prior UX knowledge. Recommended for business analysts, graphic designers, interaction designers, UI/UX designers, product designers and anyone looking to expand or update their skills.

Akèndi
Intentional Experiences

COURSE OUTLINE

(This course is 50% theory, 50% practical)

INTRODUCTION

> The design and evolution of user interaction
> Learn different interaction design strategies and approaches

INTERACTION DESIGN PRINCIPLES & PROCESS

> User requirements for interaction design
> UX/UI design patterns
> Understanding of Fitts' Law
> How to apply design principles to achieve better designs
> Standards and guidelines

WIREFRAMING & PROTOTYPING

> How to apply proven design patterns to make your designs more effective
> How to create basic wireframes to capture and test your interaction designs

CERTIFICATION

Interaction Design is a course within the following certification stream if finished within two years of the initial course:

CXD USER EXPERIENCE DESIGNER

Discover design patterns and principles essential for effective navigation. Develop interactions that meet user needs, resulting in better digital experiences.

COURSE DETAILS

DURATION

1-day, 9:00am – 4:30pm
A full-day session with a one-hour lunch break.

COURSE MATERIALS

Participants receive a printed course booklet including a visualization of Akendi's process.

A laptop is not required for this course.

REGISTRATION COST

1-day course: $875+tax / £475+VAT
CXD or CXR Certification:
$3975+tax / £1995+VAT

Light breakfast, coffee and tea are provided.

Course cost is per person as stated plus tax. Akendi reserves the right to cancel a scheduled training session up to five business days prior to the training if a minimum class size of four participants has not been attained.

LOCATIONS

Our training courses are delivered in Toronto, Ottawa, and Montreal, Canada, and in London, UK. Check our website for an up-to-date

Custom Training Available!

Akendi offers customised training courses designed to fit your organization's specific needs. Contact us at **training@akendi.com** for more information.

REGISTER TODAY!

www.akendi.com/ux-training

Questions? ✉ training@akendi.com 📞 1·866·585·1660

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