



Brand Communication Design

Present your brand and influence customers with integrated communications

Great communications influence how people perceive your brand, products, and services. We work closely with organizations to develop brand communications materials that are integrated, consistent, and memorable.

THIS SERVICE HELPS TO...

Ensure that your brand promise is consistent across your communications

Create a visual approach that will reach your audiences and cause them to respond

Captivate and impact your customers with your brand materials



WHAT YOU GET

Our design process gives your stakeholders results that communicate. You'll get:

- ✓ Designed communications that deliver, including: brochures, annual reports, micro sites, sales sheets, flyers, ads, merchandising
- ✓ An effective, consistent and memorable visual expression of your brand across all market communications
- ✓ A creative design system that is the basis of all future communication materials



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HOW WE DO IT

- 1 We'll hold a creative workshop with your stakeholders to understand the brand, vision, and project goals.
- 2 We may conduct customer research to understand how to best target your audience.
- 3 We'll develop visual concepts for your communications materials and iterate them based on your feedback.
- 4 Once a visual direction is established, we will create any additional communication design components necessary to execute on the project.
- 5 We'll ensure that the brand's voice and tone are captured in an effective communication platform.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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