



## NEW INTRANET DESIGN LETS CONSTRUCTION GIANT'S CONTENT SHINE

A new, user-friendly intranet helped employees of an international construction company share content among a widely distributed team.

CLIENT EllisDon LOCATION Toronto, ON WEBSITE [www.ellisdon.com](http://www.ellisdon.com) INDUSTRY Construction

### SERVICES RENDERED



**RESEARCH**

Stakeholder Research



**DESIGN**

Information Architecture  
Interaction Design  
Visual Design

### CHALLENGE

EllisDon Corporation's employees were creating and sharing high-value content to help themselves and their colleagues seize opportunities, work efficiently and uphold the company's high standards of excellence. But the SharePoint-based intranet they were using was outdated and difficult to navigate — making much of the company's great material hard to find.

### APPROACH

We used EllisDon's existing external branding as a starting point and looked at the kind of content its people were trying to share. We came up with a new information architecture and design that put the focus where it belonged: on the content. Our team made sure the new design not only looked good, but also worked well and was user-friendly so that users could quickly and easily find information relevant to them and their needs.

### IMPACT

The new design's publication-style approach is much more user-focused and visually appealing than EllisDon's former intranet. As a result, more people are using it, and are more able to find relevant content that helps them do their jobs better.