

AKENDI USER EXPERIENCE TRAINING & CERTIFICATION

Tap into Akendi's specialized skill set and become a champion of user experience within your organization. Providing hands-on training with true industry experts, each course contributes to an industry-recognized certification that will open doors and arm you with powerful tools. Learn to deliver meaningful experiences through the power of user experience research and design.

Recommended for: Business Analysts, Market Research Analysts, Product Marketers, Quality Assurance, Web Designers, Product Designers, Information Managers, Content Managers, User Experience Designers – anyone that needs to create understanding from the user or customer perspective.

Create Intentional Experiences

Akendi brings together strategy, research, design, and testing expertise all under one roof to help you enhance the user and customer experience across multiple touch points and channels. From web portals and mobile apps, to enterprise software interfaces – digital or physical, we work with you to deliver innovative products and intentional experiences.

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Akendi
Intentional Experiences



CERTIFICATION

■ USER EXPERIENCE SPECIALIST™ (CXS™) CERTIFICATION

This is our full program. Courses cover research, design and testing to give the UX specialist a deep and comprehensive understanding of UX process and the skills to apply it.

This course includes 9 full days of training and a 3-hour certification exam.

◆ USER EXPERIENCE DESIGNER™ (CXD™) CERTIFICATION

The design track deepens skills and knowledge in information design, interaction design and visual design, leading to improved web, mobile and software user experiences.

This course includes 5 full days of training and a 3-hour certification exam.

● USER EXPERIENCE RESEARCHER™ (CXR™) CERTIFICATION

The research track focuses on analysis and research of customers and users and provides behavioural insights to more comprehensively understand your users.

This course includes 5 full days of training and a 3-hour certification exam.

CERTIFICATION COURSE LIST

Introduction to User Experience Design & Experience Thinking	■ ◆ ●	Gain a quick overview of the user experience process and learn how to strategically implement it into your organization (1 day)
User Experience Research	■ ◆ ●	An introduction to user experience research techniques with hands-on exercises (1 day)
Information Architecture	■ ◆ ●	Gain an understanding of information architecture principles and best practices used by industry experts (1 day)
Information Architecture Research	■ ◆ ●	Learn practical research techniques such as card sorting, testing and task analysis to help you develop better information architectures (1 day)
Mobile User Experience Design	■ ◆ ●	Gain up-to-date knowledge and skills to design for current mobile and tablet platforms (1 day)
GUI Interaction Design	■ ◆ ●	Learn the skills required to design navigation, controls and behaviours for websites, intranets, mobile apps and software (1 day)
Visual Design for User Experiences	■ ◆ ●	Understand visual design and usability principles that are critical in designing experiences that are both engaging and usable (1 day)
Usability Testing	■ ◆ ●	Develop the skills required to conduct and analyze usability testing (2 days)
Days	9 5 5	

REGISTRATION COST

Individual courses: \$595 CAD
CXD or CXR Certification: \$2595 CAD
CXS Certification: \$4545 CAD

Course cost is per person plus tax with a minimum 3 participants per course. Complete certifications on a course-by-course basis or sign-up for the full certification up front for a discount.

LOCATION

Our training courses are delivered in Toronto & Ottawa, Canada and Cambridge & London, UK. Check our website for an up-to-date schedule for each city at www.akendi.com/training.

Akendi also offers customized courses designed to fit your organization's specific needs. Please inquire for more information.

SIGN UP TODAY

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🌐 www.akendi.com/training