



Design Thinking Workshop

Learn how to design with empathy

Our design thinking workshops are perfect for teams who want to learn about integrating design thinking into their processes and get hands-on experience using the latest tools and techniques. In our high-energy workshops, discover how to empathize with users and stakeholders in multi-disciplinary teams, acquire new design skills and tackle real-life challenges.

THIS SERVICE HELPS TO...

Get out of the theoretical and into the tactical with hands-on learning

Bring your team together for a fun, inspiring and productive experience

Get a tailored experience to solve a real challenge



WHAT YOU GET

Benefit from our well-established design thinking framework. Participants will:

- ✓ Explore the benefits of the Design Thinking methodology – discover user needs, extract insights, and leverage empathy to drive innovation
- ✓ Get hands-on experience with user research, diverging and converging techniques, and rapid prototyping
- ✓ Learn how to apply proven techniques to create change in your organization. No design or coding skills required!



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HOW WE DO IT

1 First, we discover your learning objectives for the team as it relates to design thinking. What learning impacts are you looking for?

2 Next, we settle on a training option. Our half day or 1-day workshop operates with hands-on applied learning sprints that allow cross-functional teams to apply their learning through design challenges.

3 The 2-day workshops include more tailored challenges, deeper method exploration and hands-on activities.

4 Our experienced facilitators mentor each participant team through an end-to-end organizational challenge in a safe training environment so that all develop their problem-solving skills without risk.

5 Ongoing mentoring, coaching, training and support can be included after the session to further ingrain the methodology into your organization.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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