



User Experience Researcher Certification

Engage with your peers, learn with hands-on activities, and interact with the instructors to build on your UX knowledge. Gain the confidence to apply UX learnings in a tactful and meaningful way. Our expert speakers will guide you through the essentials of creating delightful user experiences.

DELIVERY METHODS



Live Virtual



In-person



WHAT YOU WILL LEARN...

- Introduction to UX and Experience Thinking
- How to create an effective research approach
- Create journey maps with impact
- Build experience lifecycle thinking into the research process
- How to test your experiences with end users

WHO SHOULD ATTEND?

This course requires limited prior UX knowledge. Recommended for business analysts, graphic designers, interaction designers, UI/UX designers, product owners, product designers and anyone looking to expand or update their skills.

5 DAYS, 5 COURSES

1 - INTRODUCTION TO USER EXPERIENCE DESIGN & EXPERIENCE THINKING

Understand the value of experience thinking, its place in the product development process, and how to successfully integrate it into your organization. Discover how integrating a user-centered approach will help you deliver more meaningful experiences.

2 - UX RESEARCH

Arm yourself with a robust research toolkit that will help you uncover deep behavioural insights on user needs and motivations. Gain the necessary techniques to guide and positively impact the user experience of your mobile, web, or digital product designs.

3 - JOURNEY MAPPING

Learn the end-to-end process of building insightful journey maps and how to uncover your user's experience to drive future opportunities.

4 - USABILITY TESTING (DAY 1)

Day 1 of Usability Testing: Learn the role of usability testing in the UX Design process, testing techniques, how to set up usability tests, and how to identify and recruit test participants. You will also learn how to facilitate test sessions, analyze the data, and turn test results into actionable recommendations.

5 - USABILITY TESTING (DAY 2)

Day 2 of Usability Testing: Put your knowledge to the test and gain hands-on experience by conducting a usability test. Engage in exercises and activities with your peers and the instructor to learn valuable skills that will set you up for success.

CERTIFICATIONS

You can take courses during our week-long sessions or individually if you want to take your time. You must complete all five courses within two years to achieve your certification:



User Experience
Designer



User Experience
Researcher

CERTIFICATION DETAILS

DELIVERY OPTIONS

In-person or Live Online Courses

Mon-Fri, 9:00am – 4:30pm (EST)

Courses includes a one-hour lunch break.

COURSE MATERIALS

In-person

Participants receive a printed course booklet
A laptop is not required for this course.

Live Online

Access to our Learning Management System

REGISTRATION

Visit our website for dates, prices and registration
www.akendi.com/ux-training

Akendi reserves the right to cancel a scheduled training session up to five business days prior to the training if a minimum class size of four participants has not been attained.

LOCATIONS

In-person training courses are delivered in Toronto, Ottawa, and Montreal, CAN, and in London, UK. Check our website for an up-to-date schedule. Custom training with flexible locations are available upon request. Ask us for more details!

Register today!

www.akendi.com/ux-training

CUSTOM TRAINING AVAILABLE

Akendi offers customised training courses designed to fit your organization's specific needs.

Contact us at training@akendi.com for more information.