



Usability Testing

Usability testing gives deep and repeatable insights that help prevent unusable products from reaching the marketplace.

Gain robust techniques for obtaining feedback from end users throughout product design, and learn how to identify new opportunities for design improvement.

COURSE OPTIONS



Live Virtual
2-Day



In-person
2-Day

WHAT YOU WILL LEARN IN THIS 2 DAY COURSE...

- The role of usability testing in the UX design process
- Usability testing techniques and how to set up a usability test
- Approaches to identify and recruit appropriate test participants
- How to facilitate test sessions and analyze the resulting data
- Methods for turning usability test results into recommendations
- Practice conducting usability testing through hands-on exercises

WHO SHOULD ATTEND?

We assume little awareness of the user experience or usability field. The courses are not focussed on how to use specific software applications like Photoshop, XD, Figma or Axure.

COURSE OUTLINE

INTRODUCTION

- Reasons to conduct usability testing
- Types of usability testing
- Pros and cons of expert vs. user-based usability evaluation
- Fitting usability testing into the design process

USABILITY TESTING METHODS

- Remote testing
- Usability testing software tools
- Formative and summative usability testing
- Avoiding common usability testing mistakes

CONDUCTING TEST SESSIONS

- Capturing test session data
- Remote usability testing vs. co-located testing
- Testing high fidelity vs. low fidelity prototypes
- Retrospective and automated testing

ANALYSIS AND REPORTING

- Analyzing the test data
- Turning test results into design recommendations
- Cost justifying usability testing
- Standard for reporting usability results

KEY LEARNINGS

Use pragmatic usability testing techniques to identify gaps in the experience, understand your users' thinking and make intelligent changes to your designs.

60%
Theory

40%
Practical

CERTIFICATION

Usability Testing is a course within the following certification streams if finished within two years of the initial course:



User Experience
Researcher

COURSE DETAILS

DELIVERY OPTIONS

In-person or Live Online

1-day, 9:00am – 4:30pm

Course includes a one-hour lunch break.

COURSE MATERIALS

In-person

Participants receive a printed course booklet
A laptop is not required for this course.

Live Online and Self-paced

Access to our Learning Management System

REGISTRATION

Visit our website for our prices and registration
www.akendi.com/ux-training.

Akendi reserves the right to cancel a scheduled training session up to five business days prior to the training if a minimum class size of four participants has not been attained.

LOCATIONS

In-person training courses are delivered in Toronto, Ottawa, and Montreal, CAN, and in London, UK. Check our website for an up-to-date schedule. Custom training with flexible locations are available upon request. Ask us for more details!

Register today!

www.akendi.com/ux-training

CUSTOM TRAINING AVAILABLE

Akendi offers customised training courses designed to fit your organization's specific needs.

Contact us at training@akendi.com for more information.