



Interaction Design

Learn how to leverage interaction design to develop deliberate and creative interactions that allow users to navigate a platform in the ways that make sense to them.

Understand where to prioritize user needs and how to define the optimal experience.

COURSE OPTIONS



Live Virtual
1-Day



In-person
1-Day

WHAT YOU WILL LEARN...

- The value of interaction design
- Essential interaction design principles
- Skills required to design user-focused interactions
- How to design wireframes
- Techniques to integrate interaction design into your design process
- Hands-on experience utilizing interaction design principles

WHO SHOULD ATTEND?

We assume little awareness of the user experience or usability field. The courses are not focussed on how to use specific software applications like Photoshop, XD, Figma or Axure.



COURSE OUTLINE

INTRODUCTION

- The design and evolution of user interaction
- Different interaction design strategies and approaches

INTERACTION DESIGN PRINCIPLES AND PROCESS

- User requirements for interaction design
- UX/UI design patterns
- Understanding of Fitts' Law
- How to apply design principles to achieve better designs
- Standards and guidelines

WIREFRAMING AND PROTOTYPING

- How to apply proven design patterns to make your designs more effective
- How to create wireframes to capture and user test your interaction designs

KEY LEARNINGS

Use interaction design techniques to improve your current product offering, understand your users and make intelligent changes to your design.

70%
Theory

30%
Practical

CERTIFICATION

Interaction Design is a course within the following certification streams if finished within two years of the initial course:



User Experience
Designer

COURSE DETAILS

DELIVERY OPTIONS

In-person or Live Online

1-day, 9:00am – 4:30pm

Course includes a one-hour lunch break.

COURSE MATERIALS

In-person

Participants receive a printed course booklet
A laptop is not required for this course.

Live Online and Self-paced

Access to our Learning Management System

REGISTRATION

Visit our website for our prices and registration
www.akendi.com/ux-training.

Akendi reserves the right to cancel a scheduled training session up to five business days prior to the training if a minimum class size of four participants has not been attained.

LOCATIONS

In-person training courses are delivered in Toronto, Ottawa, and Montreal, CAN, and in London, UK. Check our website for an up-to-date schedule. Custom training with flexible locations are available upon request. Ask us for more details!

Register today!

www.akendi.com/ux-training

CUSTOM TRAINING AVAILABLE

Akendi offers customised training courses designed to fit your organization's specific needs.

Contact us at training@akendi.com for more information.