



# Web Design System

Protect and maintain your website design intent with a robust web design system

After investing in a new web portal or app, you need must ensure the design is well maintained and new features are in line with best design practices. A web design system is key to empower designers and dev teams to stay on top of the look-and-feel, code, and other critical aspects of the experience.

## THIS SERVICE HELPS TO...

Sustain your web design for the long term

Support new contributors to stay on-design, brand and on-code

Share design and development standards with your team



## WHAT YOU GET

By capturing your web designs in a system, you drive continuity and consistency for the long term. You get:

- ✓ Knowledge transfer of best-in-class web designs to continuously empower your design, dev and content teams
- ✓ Professionally developed and custom branded design system that you and your designers will take pride in
- ✓ Excellence and consistency in the experience that your website delivers



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## HOW WE DO IT

- 1 We collaborate with your team to create a guide to best design practices for the web, associated software code, design patterns, brand, and other vital elements.
- 2 We provide ongoing support for design and engineering teams to help drive the best use of user experience elements, such as buttons, labels, tables, fields, icons, and other visual assets.

- 3 We set up the design system environment as a training platform for new team members and outside partners to make sure a solid set of design system patterns are applied effectively by web designers, developers, and content designers.



## About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

## Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

## Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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