



# Usability Review

Be guided by deep usability expertise

When it's not feasible or practical to test products and user experiences with users, a usability design expert is the next best thing. During a usability review, we rigorously analyze and evaluate your interface from a user experience (UX) perspective against our established usability principles.

## THIS SERVICE HELPS TO...

Assess your digital product experience performance following usability principles

Learn if you are adhering to UX industry best practices

Prioritize areas in your design to improve the usability



## WHAT YOU GET

You benefit from our deep experience in usability reviews, as well as our design perspective on how to make important improvements. You get:

- ✓ A clear report of our findings that makes it easy to understand and to communicate to your team and other stakeholders
- ✓ Understanding of where your current experience design falls short, and the impacts of that
- ✓ Clarity on what usability improvements to prioritize and why

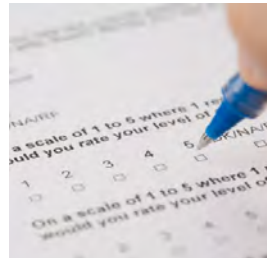


# Usability Review

## HOW WE DO IT

- 1 We consult with your stakeholders to understand the users, known challenges, and goals for the usability review.
- 2 Our UX team takes a task-based approach to evaluate how the experience performs against industry usability principles and best practices.
- 3 We can review a wide variety of experiences including: websites, intranets, mobile apps, software, legacy systems and (medical) hardware devices.

- 4 The experiences we review range from in-market systems to early prototypes, wireframes, various clickable formats or early product code.
- 5 We analyze the severity of usability issues found and recommend design improvements for your team to include in any redesign work.



## About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

## Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

## Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

+1.416.855.3367 (CAN)

+1.929.989.3367 (US)

+44 (0)1223 853907 (UK)

[contact@akendi.com](mailto:contact@akendi.com)