



# Product Prototyping

## Innovate and drive engagement through product prototyping

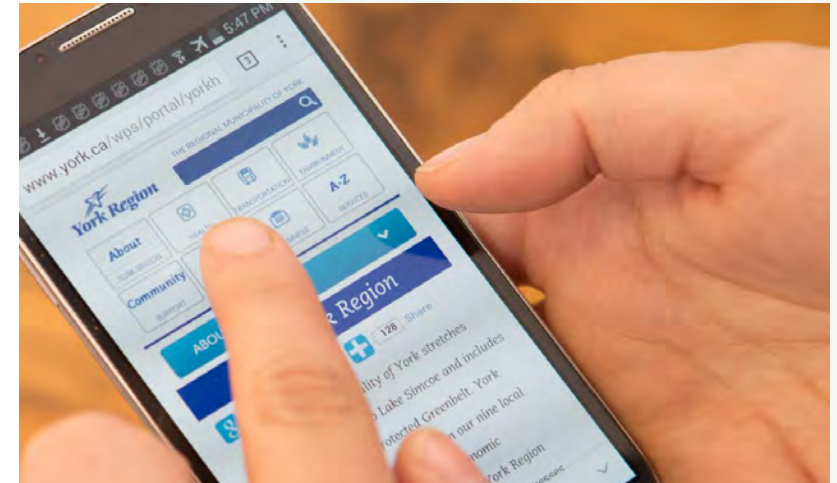
Early product prototyping connects you with new opportunities and potential customers. We work with you to make that happen through product prototyping for MVP and design concepts. Let's collaborate and iterate towards an agile product prototype solution, from ideation through to testing.

### THIS SERVICE HELPS TO...

Provide an agile prototype delivery ready for UX testing

Ensure fast learning, iteration and concept selection

Inject a rapid design-dev team experienced at working with in-house teams



### WHAT YOU GET

Our agile product prototyping team delivers. Specifically:

- ✓ Working prototypes to help assess feasibility of the product experience
- ✓ Platform specific prototypes to make each experience come to life
- ✓ Use of prototyping tools that work in your dev environment, to turn concepts into products



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## HOW WE DO IT

- 1** We learn your product experience design requirements to scope the right level of interactivity for the prototype.
- 2** We provide your team with the specific skills and specializations you need.
- 3** We set up the development environment for each platform, where needed.
- 4** We develop interactive prototypes, iterations and code reviews in short, agile cycles. The embedded product team works iteratively with you to meet your objectives.



## About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

## Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

## Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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