

AI UX Design

Design AI user experiences that meet critical user and business needs

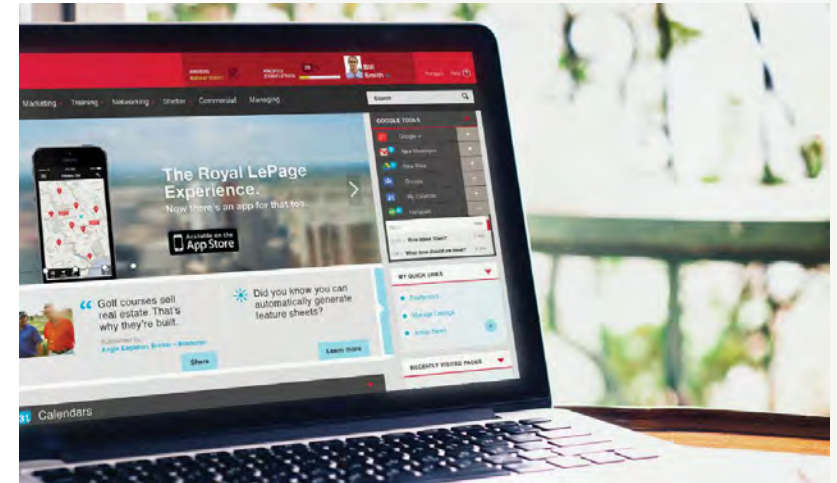
Every day, AI algorithms extend their range of capabilities, creating tools that can do more and move faster. However, for products to become effective in industries like healthcare, finance, and education, they must integrate with people and business processes. We work with you to optimize your AI user experiences so they become indispensable products or services.

THIS SERVICE HELPS TO...

Create AI UX designs that are efficient and intuitive for your users

Ensure your AI UX experiences increase business effectiveness

Create designs that deliver the right experience journeys for audiences



WHAT YOU GET

With our evidence-based, user-oriented approach to AI UX design, you get:

- ✓ A collaborative, iterative design process that engages stakeholders along the way
- ✓ An AI user experience that matches business and user needs and exceeds expectations
- ✓ A design team that is fully dedicated to your organization and that works to your timelines
- ✓ A product that gives users a positive brand impression through successful experiences



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HOW WE DO IT

- 1** We create journey maps and/or service blueprints that integrate the AI tool directly into business and user processes and journeys.
- 2** We develop workflows, and information architecture that includes tasks done by the AI tool, the user(s) and together.
- 3** We test these concepts with representative users and data.
- 4** We design detailed interaction wireframes for the aspects of the AI that directly interact with users.
- 5** We bring it all together with your brand to create a fully realized, AI user experience.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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