



Corporate Communication Design

Effective communication to your audiences

When your organization's brand gets applied to print-based collateral, that collateral becomes an extension of your identity. Ensure that every communication vehicle generates consistent messaging and positive corporate recognition for internal and external stakeholders.

THIS SERVICE HELPS TO...

Communicate with impact to your key audiences

Re-design your corporate design system

Use all experience points to reach key stakeholders



WHAT YOU GET

Your corporate communication will deliver high impacts that your audiences will connect with and value. You'll get:

- ✓ A comprehensive presentation that provides context and several design concepts
- ✓ A corporate communications style guide that captures all design elements of the communication system as well as guidelines for proper use
- ✓ A bundle of all required communication materials, including templates for various channels: digital, print, events, campaigns, and so on



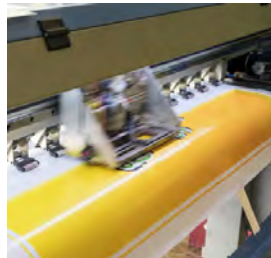
Corporate Communication Design

HOW WE DO IT

- 1** We conduct creative stakeholder workshops to capture the communication strategy, vision, mission, and business goals for the corporate communication in visual and content terms.
- 2** Where relevant, we conduct complementary modes of stakeholder research, such as competitive research, customer research, focus groups, and others to examine current perceptions and attitudes.

- 3** We develop several creative concepts for corporate communication in the different channels that align with the strategic vision.
- 4** We create a corporate communication design system for application to all associated materials, events, campaigns across different experience points with your key audiences.

Duration: on average, Corporate Communication Design projects range from two to twelve weeks.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

+1.416.855.3367 (CAN)

+1.929.989.3367 (US)

+44 (0)1223 853907 (UK)

contact@akendi.com